

# PORT ANGELES ROTARY

## WORK PLAN 2010 – 2012



### Mission Statement

The mission of Rotary is service — in the community, the workplace, and throughout the world. Rotarians foster and encourage the ideal of "service above self" through the betterment of business and professional ethics, promote international understanding and goodwill, and provide humanitarian service.

### Rotary Club Goals

Developed to assist the Rotary Club of Port Angeles in carrying out its mission.

Goals will:

- Establish direction
- Improve teamwork
- Increase service



### Related Objectives

Developed to provide the necessary strategies to reach and achieve the Club's goals. Most goals have multiple objectives.

# Work Plan

Attached is a table that outlines Rotary's work plan for 2010 through 2012

Port Angeles Rotary's work plan is a document that provides guidance for the Club – guidance to ensure that each member is aware of the Club's overall goals and objectives. In addition, the work plan assists with the development of the Club's budget and the allotment of time and resources to different activities/projects.

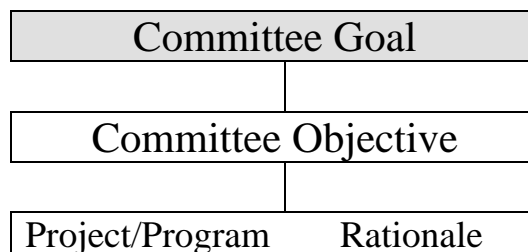
The work plan also serves as an informational document with several purposes:

- Outlines the responsibilities of the various Committee Chairs
- Provides a clear picture of the Club's programs and activities – for both members and the general public
- Assists new members by enabling them to choose committees that meet their individual interests

Our Port Angeles Rotary Work Plan links with the overall goals of District 5020 and Rotary International and identifies various projects and programs for each of the Committees. Goals are identified for the Committees, then objectives are laid out and a clear rationale is provided for each of those programs.

See pages 18 and 19 for current committee assignments.

## Work Plan Flow Chart



## Rotary 2010 through 2012 Work Plan

<b>Youth Committees</b>	
<b>Goal: To foster successful youth, and to create future Rotary and community leaders</b>	
<b>Youth Objective:</b> To help kids achieve academic success who might otherwise fail.	
<b>Project/Program</b>	<b>Rationale</b>
<p>Black Tie Program</p> <hr/> <p>Identify partnerships with other agencies and service clubs that seek to increase the number of youths that graduate</p>	<p>Black Tie is a program established by the Port Angeles Noon Rotary Club to promote academic achievement by students at the high school level. The students will have increased their grade point from below average to at least average in a school year.</p> <p>The Port Angeles School District contacts students who meet the requirements of the program and the Rotary Club provides mentors and tutors to each identified student upon his/her request. The goal is to promote and motivate students to continue their education and complete high school or to obtain a GED. Students will also be encouraged to continue learning through a trade center, two year, or four year education program.</p>
<b>Youth Objective:</b> Increase the number of high school graduates that attend college	
<b>Project/Program</b>	<b>Rationale</b>
<p>Rotary Scholarship Program – Provide a minimum of seven (7) college scholarships to area youth</p>	<p>Each year area high school students receive college scholarship assistance based on their academic standing, character and leadership abilities, contributions to their schools and communities and financial need.</p> <p>Many of the challenges we are experiencing locally are centered on education. Matters are compounded for schools due to the state's budget cuts, and for students that require increased federal loans. Rotary scholarships help address some of these issues by encouraging students to continue with post-secondary education by providing partial financial assistance.</p>

**Youth Committees (continued)**

**Goal: To foster successful youth, and to create future Rotary and community leaders**

**Youth Objective:** To recognize exceptional youth and encourage further success and growth

<b>Project/Program</b>	<b>Rationale</b>
Student of the Month Program – Recognize two (2) students each month during the school year	Each month the Port Angeles Noon Rotary Club honors outstanding students from Port Angeles High School for their school and community involvement and activities, academics and leadership skills.  They're selected based on their spirit of service and exemplification of the Rotary Four-Way-Test.

**Youth Objective:** To promote international understanding and tolerance among youth

<b>Project/Program</b>	<b>Rationale</b>
Rotary Youth Exchange – Sponsor two (2) youth, one (1) during the school year and one (1) during the summer	Rotary's Youth Exchange programs provide our youth an opportunity to learn a new way of living, and maybe even a new language. The participants will be an ambassador, teaching people they meet about our country, culture, and ideas. They help bring the world closer – and make some good friends in the process.

<b>Community Service</b>	
<b>Goal: to continually improve the quality of life and environment for Port Angeles' citizens and visitors</b>	
<b>Community Service Objective:</b> Encourage local stewardship of the marine environment	
<b>Project/Program</b>	<b>Rationale</b>
Feiro Marine Life Center  <i>Activities and budget to be recommended by Committee</i>	<p>Our coastal waters and its inhabitants are our lifeline and a significant part of our livelihood. Rotary's support of the Feiro Marine Life Center helps promote the stewardship of this vital ecosystem through education.</p> <p>The center provides an exciting educational experience where visitors can closely observe and develop a greater appreciation of the animal world that lives beneath our marine environment – an environment that is often hidden and inaccessible.</p>
<b>Community Service Objective:</b> Assist in providing basic food and shelter needs in the community	
<b>Project/Program</b>	<b>Rationale</b>
On-going Food Bank work & Tuna Drive – During March and April, participate with other service clubs in the Annual Food Bank Tuna Drive. Port Angeles Rotary Club's goal is to win the “goldfish” trophy.	<p>The Port Angeles Food Bank provides basic sustenance and proper nutrition to the community's hungry citizens and attempts to ensure that no individual goes hungry, not even for a single day.</p> <p>Because the Food Bank continues to feed the hungry throughout the year, it relies heavily on nutritious staples, such as tuna fish, to distribute to clients. Every year, Port Angeles Rotary participates in a tuna drive to help ensure the Food Bank is able to meet the ever increasing demand for healthy foods.</p>

<b>Community Service (continued)</b>	
<b>Goal: to continually improve the quality of life and environment for Port Angeles' citizens and visitors</b>	
<b>Community Service Objective:</b> Fundraising to support club mission	
<b>Project/Program</b>	<b>Rationale</b>
<p>Outrageous Dinners – Conduct a minimum of two (2) dinners annually, with an annual net income goal of \$4,000</p>	<p>Outrageous Dinners are a unique dinner event that partners with local businesses to create a once in a lifetime experience.</p> <p>The activity is designed to involve others in Rotary service through a collaborative fund raising project. This reduces the member's time and effort and increases our community's involvement with Rotary. In addition, the overall goal beyond fund raising is to have fun – for the participants and for those involved in arranging the dinners.</p>
<b>Community Service Objective:</b> Enhance the attractiveness of the local landscape	
<b>Project/Program</b>	<b>Rationale</b>
<p>Maintain the Welcome Gardens along 101 and First Street Corridor</p>	<p>Beautification of the City's main arterials improves the quality of life for all Port Angeles citizens and visitors, as well as promotes economic development. It provides a beautiful, welcoming environment in which to live, work, raise a family, and retire.</p>
<b>Community Service Objective:</b> Fundraising to support club mission	
<b>Project/Program</b>	<b>Rationale</b>
<p>Conduct an annual (Flower) Bulb Sale – Net income goal of \$10,000</p>	<p>The bulb sale provides revenue for the club's general fund, while enhancing the attractiveness of Port Angeles. Pre-orders are taken for approximately two months, and then an order is placed. Additional bulbs are ordered for on-site sales.</p> <p>A mailing is used to solicit pre-orders and the entire club is encouraged to seek pre-orders. After the bulbs arrive, a dedicated team of members is used to organize the bulb pick-ups and the on-site sales.</p>

**Community Service (continued)**  
**Goal: to continually improve the quality of life and environment for Port Angeles’ citizens and visitors**

**Community Service Objective:** Fundraising to support club mission

<b>Project/Program</b>	<b>Rationale</b>
Conduct an annual Foundation Raffle – Net income goal of \$16,000	<p>Foundation fundraising is the business of all Port Angeles Rotary Club members as, by Foundation by-laws, all members of the Club are automatically members of the Foundation.</p> <p>The recently adopted primary annual fundraiser for the Foundation is a “Reverse Raffle”. The Reverse Raffle requires the sale of 250 tickets, with each ticket at \$100.00. Selling all 250 tickets would result in a gross of \$25,000. All 250 tickets would be drawn, with tickets 20, 40, 60, 80; tickets 120, 140, 160 180; and tickets 220, 240; all winners with a payout of \$200. Tickets 100 and 200 are also winners with a payout of \$300. The 249<sup>th</sup> ticket drawn wins \$1,000.00, and the last ticket drawn wins \$5,000.00.</p>

**Community Service Objective:** Fundraising to support club mission

<b>Project/Program</b>	<b>Rationale</b>
Conduct a Weekly Raffle – Net annual income goal of \$2,000	<p>Every week during a regular club meeting, the club raffles off an item donated by one of its members. The items range from a bottle of wine to a tool kit.</p> <p>The tickets cost \$1.00 each or three tickets for \$2.00. The money collected supports the clubs general fund.</p>

<b>Community Service (continued)</b>	
<b>Goal: to continually improve the quality of life and environment for Port Angeles' citizens and visitors</b>	
<b>Community Service Objective:</b> Recognize outstanding individuals and organizations within our community	
<b>Project/Program</b>	<b>Rationale</b>
Annually, conduct not less than one community recognition program	<p>Recognizing the work of others in the community provides a two-fold benefit:</p> <ol style="list-style-type: none"> <li>1) We value and encourage other individuals and organizations who model the Four-Way Test in their work and/or volunteering.</li> <li>2) We expand the reach and understanding of Rotary by sharing our work and valuing others' work.</li> </ol>
<b>Community Service Objective:</b> Enhance the attractiveness of the local landscape	
<b>Project/Program</b>	<b>Rationale</b>
Participate in Washington State Department of Transportation's (WSDOT) Adopt-A-Highway program.	The (WSDOT) Adopt A Highway program allows Port Angeles Rotary the ability to "adopt" a section of local roadway by pledging to pick up trash and keep it free of litter. Voluntarily maintaining the roadways into and out of our community is way to be involved in improving our community by making our community a cleaner place to live, work and play!

<b>Membership</b>	
<b>Membership Goal: Maintain a strong and growing membership</b>	
<b>Membership Objective:</b> Increase our net membership rolls by 2% annually	
Project/Program	Rationale
Incorporate weekly reminders into club meetings	New members come from community contacts and current relationships with club members; simply giving constant reminders keeps this in the forefront of members' minds during their daily interactions.
<b>Membership Objective:</b> Retain at least 95% of current membership annually	
Project/Program	Rationale
Immediate past president conducting informal interviews with members	Upon completion of the Rotary Year, the Immediate Past President shall conduct informal meetings with the express intent of gathering each member's impression of the past year, the club environment, what is important to them, and what will keep them energized and involved.
<b>Membership Objective:</b> Strengthen the new member mentoring/sponsorship process	
Project/Program	Rationale
Re-activate the membership committee as a group that routinely meets, clearly defines the standards for sponsors, and follows up with them in this regard	For new members to feel quickly incorporated and clear on the club's activities and what they can do to participate, their sponsors must be a valuable guide, must stay in contact, and must walk with them through their first Rotary year.
<b>Membership Objective:</b> Increasing community awareness of Rotary and its mission of service	
Project/Program	Rationale
Distribution of <i>Rotarian</i> magazine to waiting rooms	Increase our community's understanding of Rotary's activities with a goal of recruiting service-minded community members.

**Membership (continued)**

**Membership Goal: Maintain a strong and growing membership**

**Membership Objective:** Increasing community awareness of Rotary and its mission of service

<b>Project/Program</b>	<b>Rationale</b>
Re-activation of a public relations committee to provide press releases and possible advertising	To increase community support and awareness, it is important that the public has an ongoing awareness of the level and types of Rotary activities and involvement.

**International Service**

**Goal: Support Rotary's mission of service and international understanding and goodwill**

**International Service Objective:** Raise Money and Awareness for the International Foundation to support its goal of world peace

<b>Project/Program</b>	<b>Rationale</b>
Increase the number of Paul Harris Fellowships by not less than one annually	A Paul Harris Fellow is a distinction shared by members throughout Rotary world-wide who have made significant contributions to world peace and understanding. Any member who furthers these efforts by contributing \$1,000 to the Rotary Foundation is named a Paul Harris Fellow. The Rotary International Foundation promotes world understanding through international humanitarian service programs and through educational and cultural exchanges. All awards and grants are initiated and administered by local Rotary clubs and districts.

**International Service Objective:** Provide a minimum of one shelter box annually

<b>Project/Program</b>	<b>Rationale</b>
Define two months each year as shelter box month for happy bucks and general donations	When a disaster strikes and families are displaced, a Rotary sponsored organization responds instantly to provide "shelter boxes". Each box supplies an extended family of up to 10 people with a tent and lifesaving equipment. The contents are tailored depending upon the nature and location of the disaster.  The cost of each shelter box is approximately \$1,000 and bears it own unique number so the donor can track the box all the way to the recipient.

<b>International Service (continued)</b>	
<b>Goal: Support Rotary's mission of service and international understanding and goodwill</b>	
<b>International Service Objective:</b> Support a specific international project through club work and grant application (example: Tanzania Project or Aids Orphans in Africa)	
Project/Program	Rationale
TBD  <i>Activities and budget to be recommended by Committee</i>	International projects expand our "service above self" beyond our community and beyond our country. These projects allow our members the ability to help improve the lives of those in great need while fostering international fellowship and understanding.  Additionally, matching grants can be applied for that allows the club to undertake larger projects in two or more countries than would otherwise be possible.
<b>International Service Objective:</b> Support general Rotary international projects	
Project/Program	Rationale
Rotoplast  <i>Activities and budget to be recommended by Committee</i>	Rotoplast International provides free reconstructive operations and treatment for children in need worldwide. Through collaborative programs throughout the world, Rotoplast efforts expand far beyond surgical intervention and help foster international goodwill, peace and understanding by working with Rotarians as well as with health officials in host countries.  The goal of Rotoplast International is to eliminate the incidence of untreated cleft lips and palates in children worldwide by the year 2025.

**International Service (continued)**

**Goal: Support Rotary's mission of service and international understanding and goodwill**

**International Service Objective: Support general Rotary international projects**

<b>Project/Program</b>	<b>Rationale</b>
<p>Polio Plus</p> <p><i>Activities and budget to be recommended by Committee</i></p>	<p>After decades of hard work, Rotary and its partners are on the brink of eradicating polio, but additional efforts are needed to eliminate it once and for all.</p> <p>The clubs contribution will help Rotary raise \$200 million to match \$355 million in challenge grants received from the Bill &amp; Melinda Gates Foundation. The resulting \$555 million will directly support immunization campaigns in developing countries, where polio continues to infect and paralyze children.</p>

<b>Club Fellowship</b>	
<b>Fellowship Goal: Promote fellowship and develop close bonds between members as an avenue for service</b>	
<b>Club Fellowship Objective:</b> Reach out to struggling members of our community.	
Project/Program	Rationale
Participate in not less than three (3) Community Friendship Dinners annually	<p>Friendship dinners are part of a program put on by the First United Methodist Church, which offers support to homeless and struggling members of our community. This project runs year-round, with different clubs and organizations taking charge each week. Our club has committed to organize and staff one dinner per quarter. This involves cooking, setting up, and cleaning the church kitchen.</p> <p>This is an opportunity for Rotarians to interact and have a good time together, while providing help and fellowship to those in need.</p>
<b>Club Fellowship Objective:</b> Provide social interaction opportunities among Rotarians, spouses, and families.	
Project/Program	Rationale
Each year, conduct not less than one meeting at the log cabin	A recent tradition for the Port Angeles Noon Rotary club is gathering at our cabin in Lincoln Park for a club picnic. This is an opportunity for Rotarians to use the facility that we helped re-construct, while taking a break from the normal club agenda.
<b>Club Fellowship Objective:</b> Celebrate the holiday season by hosting an annual “gathering” with Rotarians.	
Project/Program	Rationale
Plan one (1) Holiday Party annually	The holidays are a wonderful time to have a social event, and our Rotary club is no exception. There is no protocol here, as past year’s events have all been different. This event is held outside of our Wednesday meetings at the Crabhouse.

<b>Club Fellowship (continued)</b>	
<b>Fellowship Goal: Promote fellowship and develop close bonds between members as an avenue for service</b>	
<b>Club Fellowship Objective:</b> Introduce a fellowship aspect to community work projects that involve our club members.	
<b>Project/Program</b>	<b>Rationale</b>
Provide food and fellowship opportunities at various scheduled work projects	When Rotarians gather for community service work projects, there is an opportunity for socialization and fellowship. An example is a picnic arranged by the fellowship committee, which was provided during a work project at the Fiero Marine Lab. This type of event encourages participation, and makes it enjoyable for Rotarians who are volunteering.
<b>Club Fellowship Objective:</b> Social interaction among Rotarians, spouses, and families.	
<b>Project/Program</b>	<b>Rationale</b>
Organize not less than two (2) Club Fellowship Dinners annually	<p>Fellowship dinners are a great opportunity for Rotarians and guests to spend quality time together in a smaller group. Involving new club members in these dinners is also strongly encouraged. Individuals host fellowship dinners at their homes for fellow Rotarians and guests. Each Rotarian attending <i>can</i> contribute a course or item to the meal. Alternatively, some hosts prefer to prepare the entire meal. Once a signup sheet is filled out for host and guests, the participating Rotarians communicate with each other to plan the details of the dinner.</p> <p>As part of fellowship dinners, the president will host new members. This will provide an avenue for new members to quickly “engage” with the club leadership.</p>

<b>Club Business</b>	
<b>Goal: Effectively accomplish the club’s mission by conducting an efficient, fun, organized, transparent and meaningful club operation.</b>	
<b>Club Business Objective:</b> Create a “fun” environment.	
Project/Program	Rationale
Greeters	To create a connected, cheerful atmosphere as each meeting starts and to make guests and visitors feel welcome.
<b>Club Business Objective:</b> Provide a forum to let the club know about “happy” events in each member’s life.	
Project/Program	Rationale
Conduct Happy Bucks weekly – Net annual income goal of \$12,000	Happy Bucks allows the club to stay connected with each other by allowing members an opportunity to tell about significant “happy” events in their life. This program also raises funds for local and international projects as the member has to pay for their opportunity on the microphone.
<b>Club Business Objective:</b> To provide time and a format for reflection and gratitude.	
Project/Program	Rationale
Invocations	An invocation allows the meeting to start in a positive and thankful way – setting the member’s frame of mind towards community service.
<b>Club Business Objective:</b> To show respect to our country and to the country of our visitors/guests.	
Project/Program	Rationale
Pledge/Song Leading	Respect of our own country and other countries is central to Rotary’s mission of world peace and international understanding.

**Club Business (continued)**

**Goal: Effectively accomplish the club’s mission by conducting an efficient, fun, organized, transparent and meaningful club operation.**

**Club Business Objective:** To ensure members meet minimum attendance standards and recognize those with perfect attendance.

<b>Project/Program</b>	<b>Rationale</b>
Maintain an attendance list	Rotary is a participatory organization that requires an enthusiastic commitment to attendance. Being present at the weekly meetings is essential to the club's operation and its success.  A Rotarian must attend at least 60% of the weekly club meetings annually.

**Club Business Objective:** To keep members informed.

<b>Project/Program</b>	<b>Rationale</b>
Distribute a weekly newsletter	The Club’s newsletter is a communications tool that is used to disseminate information to the Club members. It serves to keep the members informed of all planned Club activities and functions. The newsletter builds interest in the Club and its activities, and assists in obtaining membership involvement in Club functions.

**Club Business Objective:** Improve literacy in Clallam County

<b>Project/Program</b>	<b>Rationale</b>
Annually, conduct not less than one Literacy related project	In the United States, it is estimated that 34% of all adults are functionally illiterate. If we are to eradicate poverty, improve infant mortality rates, address gender inequality, and ensure sustainable development, literacy is essential. Without literacy skills – the ability to read, write and perform basic math skills – today’s adults will struggle to reach their full potential as parents, community members, and employees.

## **Youth Committee**

Chuck Hatten, Director

### **Youth Services Committee**

Jennifer Ciarlo, Chair

Chuck Hatten                      Chris Riffle

### **International Youth Services Committee**

Dave Weikel, Chair

Greg Birch      Jeff Bohman      Bill Gray

### **Local Youth Activities Committee**

Greg Birch, Chair

Jennifer Ciarlo                      Bill Roberds

## **Community Service**

Dan McKeen, Director

### **Environmental Committee**

Jeff Bohman, Chair

Allan Bentley    Jack Marshall    Ken Sweeney    Len Beil    Joe Michalczyk    Austin Lee    Bob Scott

### **Community Recognition Committee**

Jody Moss, Chair

Bill Gray    Rob Omen    Ken Sweeney    Lisa Meyer

### **Community Service Committee**

Jim MacDonald, Chair

Ralph Bauman    Jack Marshall    Ania Pendergrass    Steve Sperr    Frank Deckebach    Austin Lee    Kristen  
Tucker    Floyd Gabriel    Dan McKeen    Steve Landvik

### **Fund-Raising Committee**

Austin Lee, Chair

Doris Brown    Al Gross    Ania Pendergrass    Ralph Bauman    Steve Landvik    Steve Sperr    Frank Deckebach  
Austin Lee    Kristen Tucker    Floyd Gabriel    Dan McKeen

## **Membership**

Steve Methner, Director

### **Membership Committee**

Allan Bentley, Chair

Mike Donahoe    Steve Methner    Consuelo White    Rob Omen

### **Classification Committee**

Steve Methner, Chair

Alan Bentley                      Warren Mitchell

### **Vocational Recognition Committee**

Len Beil, Chair

Walt Davison    Mike Donahoe    Joe Michalczyk

## **International Service**

Terry Gallagher, Director

### **Rotary International Foundation Committee**

Kelly Gabriel, Chair

Pat Downie    Ted Ripley    Paula Cunningham    Steve Sperr

**World Community Service Committee  
(Including Rotaplast)**

Paula Cunningham Steve Kennedy Ted Ripley Pat Downie Ania Pendergrass Consuelo White Karen  
Gustin

**Club Fellowship**

Travis Berglund, Director

**Club Fellowship Committee**

Travis Berglund, Chair

Bill Gray Warren Mitchell Fred Steffan  
Jim MacDonald Fred Royce Kristen Tucker

**Club Business**

Steve Methner, Director

**Public Relations Committee**

Steve Moriarty, Chair

Steve Methner Lisa Myer

**Greeter Committee**

Jeff Gunderson, Chair

Travis Berglund Ken Sweeney

**Song Leaders**

Jim Harvey, Chair

**Invocation**

Pat Downie, Chair

Walt Davison Graham Hutchins Kristen Tucker  
Chuck Hatten Chris Koenig

**What's New/Happy Bucks**

Steve Methner, Chair

Greg Birch Terry Gallagher Rex Wilson

**Program Committee**

Patty Hannah, Chair

Travis Berglund Graham Hutchins Ania Pendegrass Greg Birch Austin Lee Dave Weikel Chuck Hatten  
Dan McKeen

**Roster Committee**

Kelly Gabriel, Chair

Stephen Moriarty Steve Methner Jody Moss

**Bulletin Committee**

Consuelo White, Chair

Dave Weikel

**Attendance Committee**

Bill Koenig, Chair

Mike Donahoe Judy Moss

**Literacy**

Jody Moss, Chair

Mary Lee Long Jane Pryne Donna Knifsend (ex-officio)